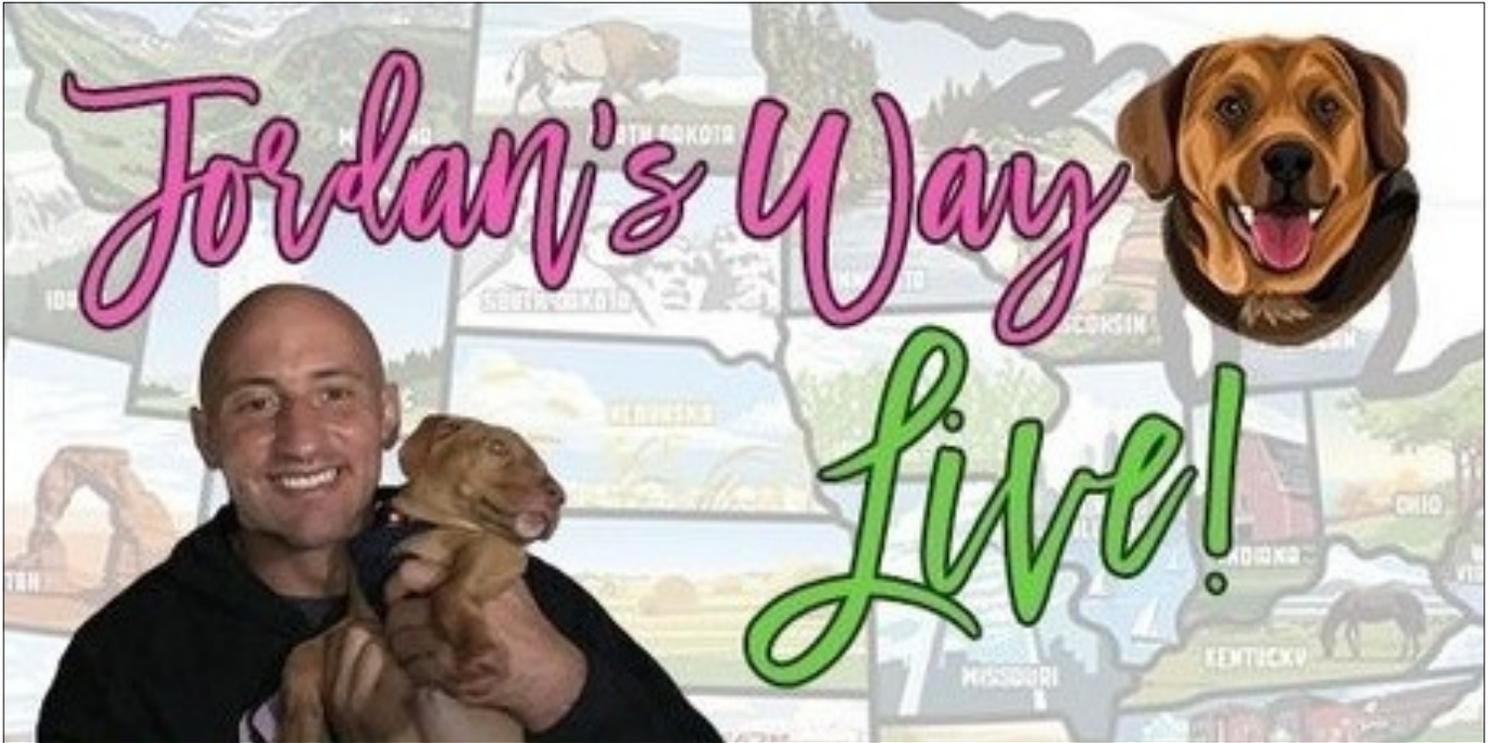


September 2022

Jordan's Way fundraiser benefits HSforBC on October 6

By Mary Ann Garber



"Making Wishes Come True" is the theme for Jordan's Way, a national online fundraiser that brings awareness to outstanding shelters and rescue organizations as well as the animals in their care.

This four-hour live broadcast on Facebook could also be described as "Making Needs a Reality" because it generates much needed financial support for nonprofit animal welfare groups.

As part of the Jordan's Way national tour, the Humane Society for Boone County will be featured in a live stream event from 6 p.m. to 10 p.m. on Thursday, October 6. All donations will go directly to HSforBC.

Kris Rotonda, the dynamic host, will visit the shelter in Whitestown to promote the lifesaving work done by the nearly all volunteer organization dedicated to saving the lives of homeless dogs, puppies, cats and kittens.

Through a series of challenges, Rotonda will engage staff members and volunteers in a variety of fun fundraising activities that include "Pie Face," "Puppy Love" and "Bail-Out Games" as well as sit up and push up fitness contests then invite the Facebook audience to donate online to help the dogs, puppies, cats and kittens receive veterinary care and find forever homes.

continued on next page

Jordan's Way fundraiser continued ...



Jordan's Way host Kris Rotonda walks along the dog kennel corridor at the shelter as a Husky watches him raise much needed funds for HSforBC during a live stream event on Facebook in 2020.

Community service organizations rely on community support from donations and volunteers, HSforBC executive director Susan Austin said. Rotonda's presentation will entertain and educate participants with stories about the Humane Society's commitment to its rescue mission "For the Love of Animals."

"The Jordan's Way tour assisted HSforBC in 2020 and raised \$6,700 to help defray the cost of caring for animals in need," Austin said. "It's a fun night with all the challenges set up to help us increase donations. I'll take a pie in the face for the dogs any time, but it doesn't happen if the price isn't right. Please help us reach our 2022 goal of \$20,000."

An online link posted on the Friends of the Humane Society for Boone County Facebook site at 6 p.m. on October 6 makes it easy to watch the entertaining and educational fundraiser as well as give to this very deserving cause. Thank you in advance for truly being a Friend of HSforBC.

Our featured adoptables



Igneous

This big boy is around a year old. He is very active and needs lots of exercise. He has a beautiful coat and cool eyes.



Roundabout

This kitten was rescued from the center of the roundabout at 421 and 32. He is about 3 months old and ready to become a member of your family.

Former HSforBC kitties are feline blood donors

By Mary Ann Garber



Ezra and Paxton Howard pose for a photo wearing their blood donor bandanas. They are Selena Howard's pets and were adopted from HSforBC.

Ezra and Paxton are feline heroes who help save other cats' lives as blood donors.

The handsome black and white cats were adopted from HSforBC by Selena Howard, a former volunteer kitten foster who now works nights as an emergency veterinary assistant at the Jefferson Animal Hospital and Regional Animal Emergency and Trauma Center in Louisville.

Howard knows firsthand how important feline blood donations are in saving the lives of ill and injured cats so decided to offer her own healthy pets as occasional donors.

"Ezra James Howard was adopted from HSforBC in March of 2018 and Paxton Ellis Howard was

adopted in March of 2021," she said. "Ezra has been a donor since August of 2019 and Paxton had his first donation yesterday [on September 17]. Both of these boys are blood Type A."

People may not know that "pets have different blood types just like humans do," Howard explained. "Cats have three different blood groups represented by A, B and AB."

About 90 to 95 percent of cats in North America are represented by Type A, she said. Only about 5 percent of cats are Type B and just 1 percent of the cat population is Type AB.

"Cats have no universal donor [blood type] like dogs and people," Howard explained. "It is vital to blood type the recipient because a mismatch can cause transfusion reactions."

HSforBC executive director Susan Austin said several other animals adopted from HSforBC have served as blood donors and helped veterinarians save the lives of ill or injured dogs and cats.

With each donation, Howard said, Ezra and Paxton are able to help save the lives of 1 or 2 cats.

"I'm so proud of my boys," she said. "They get some extra love [after their service as donors] and of course their favorite kitty Go-Gurt treats."

Kiwanis Club of Zionsville Coolest Cat and Dog Contest

It is time again for the Coolest Dog and Coolest Cat Contest hosted online by Kiwanis Club of Zionsville. Humane Society for Boone County will be one of the four organizations benefiting from this contest.



This is how it works:

Enter your dog or cat. Your \$10 contribution enters your pet in the contest. Write a few sentences about your pet, whether factual or fantasy, and post a good photo of your pet.

Then use social media to ask your family, friends, co-workers and everyone else you know to vote for your cool dog and / or cat. Also use social media to brag about your cat or dog and encourage votes.

Tell your supporters to vote as often as they want. It is only \$1 per vote, but large contributions qualify for bonus votes.

You can check your pet's progress regularly at [this website](#) and enjoy competing against others because you are helping local organizations.

To view entries and vote, [click here](#).

To vote for this beautiful kitten, Jet, representing HSforBC, [click here](#).



Did your pet go missing?

Take these four steps to help find them.



1. Report your pet missing for free at petcolovelost.org.
2. Print free lost pet fliers and share them around your local community.
3. Organize a lost pet search in your neighborhood.
4. Call your local animal shelters and rescues to let them know your pet is missing.

About Petco Love

Petco Love is a life-changing nonprofit organization that makes communities and pet families closer, stronger and healthier. Since our founding in 1999 as the Petco Foundation, we've empowered animal welfare organizations by investing \$330 million in adoption and other lifesaving efforts. We've helped find loving homes for more than 6.5 million pets in partnership with Petco and organizations nationwide.

Our love for pets drives us to lead with innovation, creating tools animal lovers need to reunite lost pets, and lead with passion, inspiring and mobilizing communities and our more than 4,000 animal welfare partners to drive lifesaving change alongside us. Join us. Visit petcolove.org or follow on Facebook, Instagram, Twitter and LinkedIn to be part of the lifesaving work we lead every day.

Upcoming events

Boone County Senior Services Inc

Boone County 4-H Fairgrounds
Saturday, October 1
9 a.m. to 12 p.m.

Jordan's Way—Kris Rotonda

Facebook Live
Thursday, October 6
6 p.m. to 10 p.m.

Love Them for Life

Tom Wood Toyota - 96th Street
Saturday, October 8
10:30 a.m. to 2:30 p.m.

Howl at the Moontown

Friday, October 28
4:30 p.m. to 9 p.m.

LA Cafe 5K Run

Saturday, October 29
11 a.m.

Giving Tuesday

Tuesday, November 29

Whiskerfest

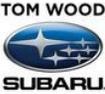
Saturday, December 3
10 a.m. to 4 p.m.



Love Them for Life ADOPTION EVENT

Pet Friendly Services of Indiana and Tom Wood Subaru are partnering to host a fun event to help find homes for furever friends.

Join us: **Saturday, October 8th from 11am – 2pm**
Tom Wood Subaru
3300 E. 96th St., Indianapolis

Thank you

We are so thankful to Girl Scout Troop # 3233 for their hard work and dedication to HSforBC. They chose us for their Bronze Award focus project and we couldn't be happier. The Girl Scouts made Kitten Cubes. They turned out beautifully and will be so much fun for the kittens. Thank you to Troop # 3233 and their parents for delivering the cubes to us! Congratulations girls on this accomplishment and earning your Bronze Award!

Thank you, Cady and Ellie, for your donations to help the kittens thrive.

Thank you to Lucca's friends and family for donating to HSforBC for Lucca's birthday.

Thank you, Harper, for donating for our animals.

Thank you to all who supported Mums for Mutts.

[Donate](#)

CATS vs DOGS

Who rules the shelter?

Join the competition to determine who rules the shelter. No matter cat lover or dog person, the best part is that every furry friend wins. For every donation of \$25 or more to the building fund, you'll receive a window sticker to proudly display your favorite pet and love for HSforBC! Choose the level that best fits your generosity for additional recognition. You could even have a dog or cat named in your honor!



From love bites and headbutts to kneading and purring, feline friends fill your soul with the best life has to offer. Your donation will go directly to the buildout of the new catio and renovated cattery area for our future frisky felines.

Donate at <https://www.hsforbc.org/crazy-cat-catio-club.html>

From tail wags and butt wiggles to licks and scratches, canine companions give you that special kind of unconditional love. Your gift will help fund canine shelter renovations that include six new dog kennel isolation runs for future furry friends to run, play and be secure!



Donate at <https://www.hsforbc.org/k-9-kennel-krewe-klub.html>

Gift installments can be arranged. Call 877-473-6722 to plan your giving.

We hope you like our new e-newsletter format.

We are thrilled to offer our information in an electronic format which allows us to save money previously spent on paper, ink and stamps. This change makes additional funds available to help more cats and dogs.

We appreciate your support and want to keep you up to date on all things HSforBC.

Pawsitively yours,
The volunteers, board and staff of HSforBC



Donate to Humane Society for Boone County

We are a private, nonprofit, 501(c)(3), almost entirely volunteer organization dedicated to preventing cruelty to animals. We serve animals and residents of Boone County by providing shelter and compassionate care for abandoned, abused, surrendered and lost animals of Boone County.

Humane Society for Boone County

P.O. Box 708

Lebanon, Indiana 46052

(877) 473-6722 or (877) HSforBC

Visit our website: www.hsforbc.org

Name: _____

Address: _____

Email: _____

Please accept my gift of: \$25 \$50 \$100 \$250 Other: _____

Secure online donations may be made via Paypal at www.hsforbc.org

Circle Donation Preference:

Building Renovations and Expansion Fund / Medical Services / General / Other _____

One time / or for recurring monthly donations contact us at HSforBC@gmail.com

(Gifts to the Humane Society for Boone County are tax deductible to the extent allowed by law.)